

# spend time

FINANCIAL PLANNING

Our Manifesto

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## Introduction

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Spend Time was born out of the desire to be different. For too long, financial advice has, as you might expect, focused on money. On investment returns. On moving money from one place to another. We believe that money is simply a means to an end, and that there is a better way.

That's why we wanted to create a new type of Financial Planning firm. A firm which focuses not on clients' money, but on clients' lives. A firm that's with you as your story unfolds. A firm which aims to answer that simple yet all important question; "Will I be ok"?

That's not to say we neglect the money you've worked hard to accumulate; far from it. We'll help you make the right decisions with your money, but always through the lens of your developing journey through life.

We have created this Manifesto to give you a deeper insight into what makes us tick. We realise our service won't be right for everyone, but if you like what you read and it resonates with you, we'd love to talk.

A handwritten signature in black ink, appearing to read 'Michael', with a long horizontal stroke extending from the end.

Michael Roberts  
Director  
Spend Time Ltd

## The Basics.

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Business Name:	Spend Time Ltd
Registered Address:	71-75 Shelton Street, Covent Garden, London, WC2H 9JQ
Company No:	11761000
Principal Place of Business:	Innovation House, Molly Millars Close, Wokingham, RG41 2RX
FCA No:	917358
Telephone Number:	0118 214 2140
Email Address:	hello@spendtime.co.uk
Shareholders:	Michael Roberts
Directors:	Michael Roberts – michael@spendtime.co.uk

## Our Guiding Philosophy.

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This section explains our guiding principles and beliefs.

## Our Mission.

To enable families we work with to live their best life possible, by making great decisions with their money.

## Our Vision.

To be regarded as the trusted experts for Financial Planning advice in Berkshire.

To provide a service which is utterly indispensable to our clients.

To create an environment where our team members feel valued, love what they do, and see the difference they make to clients' lives.

## Our Core Values.

We aim to create a culture where our core values are at the heart of every interaction with our clients.

Honesty.

Simplicity.

Transparency.

Humility.

Great service.

## Our People

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Introducing our experienced team of Financial Planning specialists.



Michael Roberts  
Chartered Financial Planner  
Director



Jessica Harkness  
Client Assistant



Nick Hutchings  
Chartered Financial Planner



As you'd expect, our Planners hold the highly regarded Chartered Financial Planner title and are Fellows of the Personal Finance Society; indicating they have met the highest level of academic achievement within the profession.

## Our Service.

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As a small firm, we know we can't help everyone, as much as we'd love to. We believe our service will be of greatest benefit to individuals and couples within 10 years of retirement and beyond, with between £250,000 and £5m of investible assets and a strong desire to make the most of their time left on this planet.

## Client Expectations.

We make the following commitments to our clients:

- We will always do our best for you.
- We will always have your utmost best interests at heart.
- We won't do anything without your permission.
- If we get something wrong, we'll do everything we can to put it right, as quickly as possible.

## What we do (and what we don't).

Essentially, we create Financial Plans to enable our clients to make the most of their two most precious resources; money and time. Then we implement them and keep them up to date.

- We take time to understand you, your family and your views on money.
- We bring organisation and order to your financial affairs.
- We proactively create the time and space with you to give your finances the attention they deserve.
- We help you to understand key concepts to enable you to make smart financial decisions.
- We are objective and help you avoid making emotional decisions.
- We tell you what you need to hear, not what you want to hear.
- We hold you to account to help ensure you stay on track.
- We help you anticipate life's transitions and be prepared for them.
- We don't work for you, we work in partnership with you; hopefully for many years to come.

Now that you understand what we do, it's also worth explaining what we don't do.

- Try to sell you financial products; pensions, bonds, ISAs, life cover etc. These are all just tools in the box. If we need to use any of these to implement your Plan, then we'll discuss them.
- Bore you endlessly about whether one fund has returned fractionally more or charged fractionally less than another. Our robust investment strategy takes care of this in the background.
- Cut corners. When it comes to your financial future, it's worth doing things properly. Every decision we assist you with, every piece of advice we give, will have been given due and careful consideration.
- Participate in financial fantasies. You need to hear the truth, and we're not afraid to tell it.
- Speculate on what investment markets are going to do. Like everyone else, we have absolutely no idea. We'll help you make smart decisions with investing, but we don't know whether the market is going up or down today. Or tomorrow. Neither does anyone else.

## Our Fees

We believe utmost transparency is crucial when it comes to dealing with such important matters as Financial Planning.

We think you should be aware of the full facts about costs. That's why we're happy to fully disclose our fees upfront, to allow you to make an informed decision.

Our fees are described in full within our Client Agreement, and also on our website: [www.spendtime.co.uk](http://www.spendtime.co.uk).



Find out more.

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We hope we've helped you to understand a little about Spend Time. If you'd like to find out more, we'd be delighted to hear from you.

We believe there's no better way to understand what we call true Financial Planning, than to experience it for yourself. That's why we offer an initial discussion at no cost to you. If you'd like to have a conversation, please get in touch.



0118 214 2140



[hello@spendtime.co.uk](mailto:hello@spendtime.co.uk)



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Spend Time is authorised and regulated by the Financial Conduct Authority under reference 917358. The Financial Conduct Authority does not regulate Taxation and Trust Advice, Offshore Investments, Will Writing, Estate Planning, Deposit Accounts and some forms of Mortgages and School Fees Planning. Please visit the legal declarations page on our website for further information at [www.spendtime.co.uk](http://www.spendtime.co.uk).